

India's first and only Academic companion that supports holistic learning, provides Assured Academic Improvement of students by a minimum of 50% with the help of Micro Learning Program and caters to the needs of all the stakeholders of education.

About WeXL

Wexl Edu Private Limited is an unlisted private company incorporated in 2020. India's first and only Academic companion that supports holistic learning, provides Assured Academic Improvement of students by a minimum of 50% with the help of Micro Learning Program and caters to the needs of all the stakeholders of education.

Our "Data First" strategy ensures increased responsibility at all levels by aligning with the microlearning objectives and continuous assessments of the New Education Policy. WeXL is inexpensive and doesn't call for infrastructure upgrades in schools. No internet and no electricity aren't the only things stopping classrooms from becoming smart.



Vision

Provide Educational Institutions access to the most comprehensive, Innovation driven and assured Academic Excellence digital platform. Equip Institutions to Collaborate with other Institutions. Enable Institutions to have capabilities of a typical EdTech Company to generate Digital Revenues.

Mission

To enable every student across the world, have access to quality education through our next channels of learning & innovative solutions that would improve learning outcome by over 50%.



Values

WeXL Core and shared values bring forth the best in people by being Accountable and Responsible, having Integrity and Acting with Honesty, embracing Diversity and Inclusivity, and is committed to all our customers and stakeholder.

INVESTMENT
OPPORTUNITY

Meet The TEAM



Naveen Kumar Linga CEO & MD



CSO and COO

An alumnus of IIT-Kanpur with over 24 years of experience as a senior leader (Vice President) at Infosys. He was responsible for a team of 4000 people & had over 300 clientele. He is also a topper at All India Engineering Services (IES).

postgraduate in Industrial Engineering from NITIE Mumbai and has over 25 years of deep experience in consulting & IT working for BIG 4 Consulting firms (Accenture, Deloitte, Capgemini, E&Y). He is a university topper and an ALL India GATE Topper.



Bharat Akkinepalli CTO



Jagan Mohan Rao Head of Academic

A true techie and developer at heart. He has over 18 years of leadership experience companies like Infosys and Thought Works. A strong advocate and contributor of open-source software. He has worked with many Fortune 500 companies.

He has over 15 years of experience in the field of education industry, and he is considered a pioneer in this industry. He is quite sure that he along with WeXL can contribute more to society.

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INVESTMENT OPPORTUNITY



Unique Value Prepositions WeXL

- 1 Assured Academic Excellence
- 2 Knowledge Meter
- **3** Adaptive Learning
- 4 Create Course
- Revenue Generation
 Opportunities

- ✓ Guaranteed academic excellence by minimum 50%.
- Student Knowledge Meter to map and represent academic progress.
- ✓ WeXL ensures Adaptive Learning at class level for both toppers and laggards to accelerate further.
- Institutes can create and manage their own online courses and build a reputed brand by making use of the world-class teaching and learning tools.
- ✓ Institutes can monetize their digital academic assets by sharing it with other institutions around the world.

Awards WeXL





Received The Best Academic Excellence Company of the Year 2022 by Brainfeed & ET TECH X.



Received The Leading Innovative Edtech Company For Academic Excellence 2023 by ELDROK.



Business Verticals WeXL

- ✓ Advanced Microlearning and Assured
- ✓ Academic excellence by a minimum of 50%

Institutes:

The first and only academic partner in India that supports holistic learning, guarantees student academic improvement by at least 50% with the aid of a microlearning programme and attends to the needs of all stakeholders in education.

Publications:

The collaboration with WeXL will empower publishers to swiftly embrace and integrate pertinent technological advancements and innovations in the education sector, propelling them ahead in the realm of schools and colleges.

Global Opportunities:

Our Innovations - has no boundaries and can be implemented throughout the Globe. We are making our way through sales in the Gulf and Asian countries around the globe.

Current Status: Abu Dhabi University (MoU Signed), Orbit Future (MOU to be signed), Ministry of Oman (To be confirmed soon) and many more.

Strategic & Franchise Partners:

"Empowering Each Other to Grow Together"

Throughout our journey, WeXL has made various strategic partners and collaborated with them for both organisations' success and growth.

English Product:

Aligned to School English books

Local English Voice (for better understanding of students)
Teacher-friendly (very limited time needed)

Customization by region is available



B2C:

Current Status: We are about to launch a B2C app for 2 clients on various segments WeXL provides a user-friendly interface to offer online courses, tutorials, tests and other learning materials directly to individual customers from where they can purchase courses Providing an opportunity for content management Enabling learners to self-evaluate and track their performance by detailed analytics.

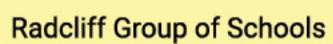
LMS:

Learning Management System (LMS)

Design and delivery of educational courses and training programs.

Clientele WeXL







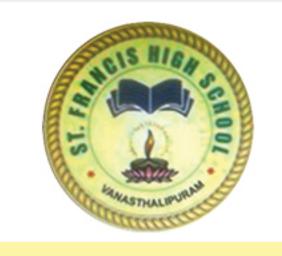
GMS Model Schools, Manikonda



Neelkanth Vidyapeeth



Rainbow Group of Schools



St. Francis High School



Krishnaveni Talent Schols, Telangana



Kakatiya Group of Schools, Telangana

Guntur Oxford Elite Techno School



SRK Group of Institutions

ISTA College



Mahajana Institutions - Mysore



Drawin Schools



Keshava Reddy School



St. Claret High School



GMR Varalakshmi DAV Public Schol



Ashok Chanakya Memorial School



Neo Geetanjali School



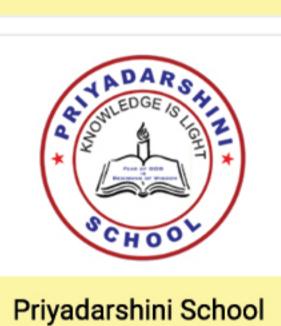
Sankalp Vidyapeeth School, Vikarabad



KBN College, Vijayawada



Little Hans E/M High School







Sri Krishnaveni School, Telangana

Testimonials Wex



"WeXL is a one-of-a-kind platform that has created a sort of magic in our students. Students have found the platform very easy, and they have become more confident in everyday learning. The MLP program of WeXL has been a boon for our students and especially the teachers as it has lessened their burden. The burden of doing homework has come down and instead learning has taken the upper hand. This is a very delightful change. Thank you, WeXL."

> Ms.Rajeshwari lyer, Principal, Mahajana Public School, Mysore.



"WeXL's microlearning is an innovative program. This has helped my students to grasp the concepts better. I could see a significant improvement in the results of individuals as well as the class average. A must-have especially for absentees to learn fast and efficiently"

Teacher.



"WeXL's MLP is my absolute favourite. I enjoy it a lot as it has helped me ensure not to repeat the mistakes I made in the past exams" Student.

Projected Financials

*All Vaues are in Crores

S.No	Business Verticals	FY 2023-2024	FY 2024-2025	FY 2025-2026
1	Institute (Schools)	2.33	6.27	11.11
2	Institute (Jr. College)	0.26	2.38	4.5
3	Institute (Degree College)	0.32	2.20	4.09
4	Publishers	0.26	2.11	4.2
5	Franchise Partners	0.24	3.12	4.8
6	Strategic Partners	0.3	1.00	1.5
7	B2C Apps	0.22	1.05	4.78
8	Global Sales	6.37	7.1	7.14
9	English Product	0.1	1.5	3
10	LMS	0.07	0.1	0.2
11	Government	0.6	6.0	60
	Total Projected Revenue	11.01	29.86	105.32

Total Projected Revenue in 3years = ₹146.19 Crores

Fair Value

Valuation:

Computed the value of Equity Shares (Face Value 10/-) of WeXL Edu Private Limited based on Discounted Cash Flow Method Which is mentioned below

Value of Equity:

The Value of Equity has been arrived at based on the Company's business, future plans and projections.

The Fair Market Per Share of One Equity as at March 31st, 2023



Indian Rupees

₹60.00

Per One Equity Share

STRATEGIC

NVESTIMENT

OPPORTUNITY

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Investments in securities markets are subject to market risk, Read all the related documents carefully before investing.

HAPPY INVESTING:)

