



WeXL

ISIN No : INE0JSG01010

CIN No : U80904TG2020PTC142487



STRATEGIC **INVESTMENT** OPPORTUNITY

India's first and only Academic companion that supports holistic learning, provides Assured Academic Improvement of students by a minimum of 50% with the help of Micro Learning Program and caters to the needs of all the stakeholders of education.

www.wexledu.com



About WeXL

WeXL Edu Private Limited is an unlisted private company incorporated in 2020. India's first and only Academic companion that supports holistic learning, provides Assured Academic Improvement of students by a minimum of 50% with the help of Micro Learning Program and caters to the needs of all the stakeholders of education.

Our "Data First" strategy ensures increased responsibility at all levels by aligning with the microlearning objectives and continuous assessments of the New Education Policy. WeXL is inexpensive and doesn't call for infrastructure upgrades in schools. No internet and no electricity aren't the only things stopping classrooms from becoming smart.



Vision

Provide Educational Institutions access to the most comprehensive, Innovation driven and assured Academic Excellence digital platform. Equip Institutions to Collaborate with other Institutions. Enable Institutions to have capabilities of a typical EdTech Company to generate Digital Revenues.

Mission

To enable every student across the world, have access to quality education through our next channels of learning & innovative solutions that would improve learning outcome by over 50%.

Values

WeXL Core and shared values bring forth the best in people by being Accountable and Responsible, having Integrity and Acting with Honesty, embracing Diversity and Inclusivity, and is committed to all our customers and stakeholder.



STRATEGIC
INVESTMENT
OPPORTUNITY

Meet The **TEAM**



Naveen Kumar Linga
CEO & MD

An alumnus of IIT-Kanpur with over 24 years of experience as a senior leader (Vice President) at Infosys. He was responsible for a team of 4000 people & had over 300 clientele. He is also a topper at All India Engineering Services (IES).



Kiran Srinivas Atmakuru
CSO and COO

A postgraduate in Industrial Engineering from NITIE Mumbai and has over 25 years of deep experience in consulting & IT working for BIG 4 Consulting firms (Accenture, Deloitte, Capgemini, E&Y). He is a university topper and an ALL India GATE Topper.



Bharat Akkinapalli
CTO

A true techie and developer at heart. He has over 18 years of leadership experience at companies like Infosys and Thought Works. A strong advocate and contributor of open-source software. He has worked with many Fortune 500 companies.



Jagan Mohan Rao
Head of Academic

He has over 15 years of experience in the field of education industry, and he is considered a pioneer in this industry. He is quite sure that he along with WeXL can contribute more to society.



STRATEGIC
INVESTMENT
OPPORTUNITY

Unique Value Propositions **WeXL**

1. Assured Academic Excellence

- ✓ Guaranteed academic excellence by minimum 50%.

2. Knowledge Meter

- ✓ Student Knowledge Meter to map and represent academic progress.

3. Adaptive Learning

- ✓ WeXL ensures Adaptive Learning at class level for both toppers and laggards to accelerate further.

4. Create Course

- ✓ Institutes can create and manage their own online courses and build a reputed brand by making use of the world-class teaching and learning tools.

5. Revenue Generation Opportunities

- ✓ Institutes can monetize their digital academic assets by sharing it with other institutions around the world.

Awards **WeXL**



Received The Best Academic Excellence Company of the Year 2022 by Brainfeed & ET TECH X.



Received The Leading Innovative Edtech Company For Academic Excellence 2023 by ELDROK.

STRATEGIC

INVESTMENT
OPPORTUNITY

Business Verticals **WeXL**

- ✓ *Advanced Microlearning and Assured*
- ✓ *Academic excellence by a minimum of 50%*

Institutes:

The first and only academic partner in India that supports holistic learning, guarantees student academic improvement by at least 50% with the aid of a microlearning programme and attends to the needs of all stakeholders in education.

Publications:

The collaboration with WeXL will empower publishers to swiftly embrace and integrate pertinent technological advancements and innovations in the education sector, propelling them ahead in the realm of schools and colleges.

Global Opportunities:

Our Innovations - has no boundaries and can be implemented throughout the Globe. We are making our way through sales in the Gulf and Asian countries around the globe.

Current Status: Abu Dhabi University (MoU Signed), Orbit Future (MOU to be signed), Ministry of Oman (To be confirmed soon) and many more.

Strategic & Franchise Partners:

“ Empowering Each Other to Grow Together ”

Throughout our journey, WeXL has made various strategic partners and collaborated with them for both organisations' success and growth.

English Product:

Aligned to School English books
Local English Voice (for better understanding of students)
Teacher-friendly (very limited time needed)
Customization by region is available

B2C:

Current Status: We are about to launch a B2C app for 2 clients on various segments WeXL provides a user-friendly interface to offer online courses, tutorials, tests and other learning materials directly to individual customers from where they can purchase courses Providing an opportunity for content management Enabling learners to self-evaluate and track their performance by detailed analytics.

LMS:

Learning Management System (LMS)
Design and delivery of educational courses and training programs.

STRATEGIC
INVESTMENT
OPPORTUNITY



Clientele WeXL



| | | | |
|---|---|--|---|
|  Radcliff Group of Schools |  GMS Model Schools, Manikonda |  Neelkanth Vidyapeeth |  Rainbow Group of Schools |
|  Guntur Oxford Elite Techno School |  SRK Group of Institutions |  St. Francis High School |  Krishnaveni Talent Schols, Telangana |
|  Kakatiya Group of Schools, Telangana |  ISTA College |  Mahajana Institutions - Mysore |  Drawin Schools |
|  Keshava Reddy School |  St. Claret High School |  GMR Varalakshmi DAV Public Schol |  Ashok Chanakya Memorial School |
|  Neo Geetanjali School |  Sankalp Vidyapeeth School, Vikarabad |  KBN College, Vijayawada |  Little Hans E/M High School |
|  Priyadarshini School |  Kerala English Medium School, Tenali |  Vikas Talent School, Telangana |  Sri Krishnaveni School, Telangana |

Testimonials WeXL



"WeXL is a one-of-a-kind platform that has created a sort of magic in our students. Students have found the platform very easy, and they have become more confident in everyday learning. The MLP program of WeXL has been a boon for our students and especially the teachers as it has lessened their burden. The burden of doing homework has come down and instead learning has taken the upper hand. This is a very delightful change. Thank you, WeXL."

– Ms.Rajeshwari Iyer, Principal,
Mahajana Public School, Mysore.



"WeXL's microlearning is an innovative program. This has helped my students to grasp the concepts better. I could see a significant improvement in the results of individuals as well as the class average. A must-have especially for absentees to learn fast and efficiently"

– Teacher.



"WeXL's MLP is my absolute favourite. I enjoy it a lot as it has helped me ensure not to repeat the mistakes I made in the past exams"

– Student.

Projected Financials

*All Vaues are in Crores

| S.No | Business Verticals | FY 2023-2024 | FY 2024-2025 | FY 2025-2026 |
|-------------------------|----------------------------|--------------|--------------|--------------|
| 1 | Institute (Schools) | 2.33 | 6.27 | 11.11 |
| 2 | Institute (Jr. College) | 0.26 | 2.38 | 4.5 |
| 3 | Institute (Degree College) | 0.32 | 2.20 | 4.09 |
| 4 | Publishers | 0.26 | 2.11 | 4.2 |
| 5 | Franchise Partners | 0.24 | 3.12 | 4.8 |
| 6 | Strategic Partners | 0.3 | 1.00 | 1.5 |
| 7 | B2C Apps | 0.22 | 1.05 | 4.78 |
| 8 | Global Sales | 6.37 | 7.1 | 7.14 |
| 9 | English Product | 0.1 | 1.5 | 3 |
| 10 | LMS | 0.07 | 0.1 | 0.2 |
| 11 | Government | 0.6 | 6.0 | 60 |
| Total Projected Revenue | | 11.01 | 29.86 | 105.32 |

Total Projected Revenue in 3years = ₹146.19 Crores

Fair Value

Valuation :

Computed the value of Equity Shares (Face Value 10/-) of WeXL Edu Private Limited based on Discounted Cash Flow Method Which is mentioned below

Value of Equity :

The Value of Equity has been arrived at based on the Company's business, future plans and projections.

The Fair Market Per Share of One Equity as at March 31st, 2023



Indian Rupees

₹60.00

Per One Equity Share



STRATEGIC
INVESTMENT
OPPORTUNITY

DISCLAIMER :

This Document has been distributed by **G A Capital Management Private Limited**. On a strictly confidential basis. It has been prepared exclusively for the benefit and internal use of the recipient and does not carry any right of reproduction or disclosure. The information and projections contained herein can not be disclosed, reproduced or used in whole or in part without the express prior written permission of **G A Capital management**.

G A Capital Management Private Limited makes every effort to use reliable comprehensive information, but makes no representations or warranties, express or implied or assumes any liability for the accuracy, completeness, or usefulness of any information contained in this document. **G A Capital Management**, its directors, employees and agents will not be liable for any direct, indirect, incidental or consequential damages sustained or incurred in connection with the use, operation, or inability to use, or reliance on the information contained in this document.



For Investment Enquiries :



CORPORATE OFFICE:

G A Capital Management Private Limited
9th Floor, Kura Towers, Begumpet, Prakash
Nagar, Hyderabad, Telangana - 500016.



salesdesk@gacap.com | www.gacap.com

BRANCHES : Hyderabad | Bangalore | Chennai | Mumbai | Delhi
Indore | Kolkata | Visakhapatnam | Vijayawada | Warangal | Dubai

FOLLOW US:



/ GA Capital Management

***Disclaimer :

Investments in securities markets are subject to market risk,
Read all the related documents carefully before investing.

CORPORATE OFFICE:
WeXL Edu Private Limited
201,Plot no-72, Journalist Colony-A,
Jubilee Hills, Hyderabad, Telangana 500033.

HAPPY INVESTING :))

